

學經歷與學術著作清單

【姓名】： 楊坤修

【學歷】：

國立台灣大學國際企業 博士

國立成功大學國際企業 碩士

東海大學國際貿易學系 學士

【經歷】：

法鼓文理學院推廣教育中心 主任

台灣社會創新永續發展協會 理事長

法鼓文理學院社會企業與創新學程 主任

台灣社會影響力研究院 理事

亞洲大學經營管理學系 助理教授

中央研究院社會學研究所 博士後研究

國立台北商業大學 兼任助理教授

<期刊論文>

1. Chong-Chuo Chang and Kuen-Shiou Yang* (2021), Loose Monetary Policy and Firm Uncertainty, *SN Business & Economics*, 1(3).
2. Yang, Kuen-Shiou*, Chyi-In Wu, and Yi-Long Jaw (2013). "The Influence of Structural Stability on Dynamic New Tie Formation: A Local-Based Network Analytic Approach", *Taiwan Sociology*, (25):125-162 (TSSCI)

<研討會論文>

1. Kuen-Shiou Yang* (2019), " The Influence of Mobile Game on Internet Addiction, Social Interaction, and Physical Health ", *Social Value International Conference 2019 (Proceeding)*
2. Kuen-Shiou Yang* (2019), " The Influence of the Cultural Cognition on Purchase Intention : A Moderating Effect of Experience Strategy ", *Social Value International Conference 2019 (Proceeding)*
3. Chi Chu* and Kuen-Shiou Yang (2019), " The Impact of the Animated Videos of Children's Spiritual Environmental Protection ", *Social Value International Conference 2019*
4. Ming-Hsui Sheh* and Kuen-Shiou Yang (2019), " The Social Impact of Participant of Impact Salon: Taking Continuing Education Center of DILA as an Example ", *Social Value International Conference 2019*
5. Kuen-Shiou Yang* (2019), " Dynamic Alliance Formation and a discussion with the idea of dharmadhatu- pratitya - samutpada ", International Conference on Buddhism and Social Sociology
6. Kuen-Shiou Yang* (2017), " The Influence of Cooperation, Competition, and Coopetition Networks on Firms' Innovation ", *International Conference on Business and Social Sciences (Proceeding)*
7. Kuen-Shiou Yang* (2015), "Dynamic Alliance Formation and Maintenance: A Structural Stability Perspective", Annual Meeting of *Academy of International Business (AIB)*
8. Kuen-Shiou Yang* (2015), "Network Dynamics in Inter-firm's Cooperative and Competitive Relations: A Triadic Perspective of Social Network Analysis", *International Conference on Business and Social Sciences (Proceeding)*
9. Kuen-Shiou Yang* (2014), "The Influence of Local Structural Stability on Dynamic Tie Formation and Extension: A Structural Balance Model of Social Network Analysis", 2014 *International Conference on Business and Social Sciences (Proceeding)*

10. 楊坤修*, 吳齊殷 (2013), “友誼網絡之雙元結構與友誼遞移性對友誼品質之影響”, **台灣社會學會年會(台灣社會的再轉型)**
11. 楊坤修*, 吳齊殷 (2013), “動態關係之形成、維持與轉換：結構平衡模型應用於局部網絡之分析”, **台灣社會學會年會(台灣社會的再轉型)**
12. Kuen-Shiou Yang* and Chy-In Wu (2013), “The Structural Balance Analysis of Dynamic Alliance and Competition Formation”, *Annual Meeting of International Network for Social Network Analysis (INSNA)*
13. Kuen-Shiou Yang* (2012), “Enemies behind the Veil: A Structural Balance Perspective of Dynamic Competition Formation”, *Annual Meeting of the Academy of International Business (AIB)*
14. Kuen-Shiou Yang* (2012), “Dynamic Alliance Formation: A Structural Balance Analysis in Dynamic Networks”, *Annual Meeting of the Academy of International Business (AIB)*
15. Kuen-Shiou Yang* (2011), “The Triadic Perspective of Alliance Formation: A Structure Balance Analysis in Dynamic Networks”, *Annual Meeting of the Academy of Management (AOM)*
16. Kuen-Shiou Yang* (2011), “The Triadic Perspective of Alliance Formation : A Structural Balance Analysis in Dynamic Networks”, *IOS-IASA Joint Workshop of Young Sociologists (Proceeding)*
17. Kuen-Shiou Yang* and Chy-In Wu (2011) “The Structural Balance Perspective of Dynamic Tie Formation : A Study of Friendship and Alliance Formation”, *The Workshop on Social Networks and Social Capital: Problems, Theories, and Empirical Research II*
18. Kuen-Shiou Yang* (2010), “Dynamics of Coepetition Networks and Innovation: The Structural Mechanisms, Multiple Relations and Their Dynamics in Global High Technology Industries”, *Annual Meeting of the Asia Academy of Management (AAOM)*
19. Kuen-Shiou Yang*, Yi-Long Jaw, and Chi-In Wu (2010), “Where Do Your Competitors Come From? A Structural Balance Approach of Network Dynamics in Competition Formation”,

Annual Meeting of the Asia Academy of Management (AAOM)

20. Kuen-Shiou Yang*, ShuWen Wang, and You-Ta Chuang (2010), “Technological Similarity, Technological Scope, and Technological Innovation”, *Annual Meeting of the Asia Academy of Management* (AAOM)
21. Kuen-Shiou Yang* (2009), “Multiple Network Dynamics and Innovation”, *Annual Meeting of the Academy of Management* (AOM)

IM Doctoral Consortium – Most Promising Dissertation (最佳博士論文競賽)

22. Kuen-Shiou Yang* (2009), “Dynamics of Coopetition Networks and Innovation: The Structural Mechanisms, Multiple Relations and Their Dynamics in Global High Technology Industries”, *Annual Meeting of the Academy of Management* (AOM)
23. Kuen-Shiou Yang* and Cheng-Min Chuang (2009), “Network Dynamics, Network Resource, Power, and Innovation”, *Annual Meeting of the Academy of Management* (AOM)
24. Kuen-Shiou Yang* (2008), “The Influence of Network Position, Industry Hierarchy Position, and Network Resource on Innovation Improvement in Dynamic Networks”, *Annual Meeting of the Academy of Management* (AOM)

IM Doctoral Consortium – Most Promising Dissertation Proposal (最佳博士論文提案)

25. Kuen-Shiou Yang* and SueWen Wang (2008), “Cross-Relation Influences and Mechanisms of Competition Network Dynamics and Innovation”, *Annual Meeting of the Academy of Management* (AOM)
26. Kuen-Shiou Yang* and Cheng-Min Chuang (2008), “Network Dynamics, Network Resource and Innovation”, *Annual Meeting of the Academy of Management* (AOM)
27. Ynonne Ho, Hong-Jen Chu, and Kuen-Shiou Yang (2008), “Managing Knowledge Sharing in Different Social Network Relations and Centrality Measurements in IJVs”, *Annual Meeting of the Academy of International Business* (AIB)

28. Kuen-Shiou Yang* (2007), “Network and Hierarchy Position, Structural Equivalent, Between-Sector Position, and Innovation”, *Annual Meeting of the Academy of Management* (AOM)

IM Division- Proceeding & Doug Nigh Award Finalist

(最佳論文及 Doug Nigh 獎入圍)

29. Kuen-Shiou Yang* and SueWen Wang (2007), “Corporation Network, Competition Network, Core-Peripheral Position, and Innovation”, *Annual Meeting of the Academy of Management* (AOM)

30. Kuen-Shiou Yang*, and ShuWen Wang (2007), “The Influences of Corporation Network, Competition Network, Core-Peripheral Position, and General Network Advantage on Firms' Innovation in Global High-Tech Industries”, *Annual Meeting of the Academy of International Business* (AIB)

31. Kuen-Shiou Yang* (2007), “Firms' Network Position, Industry Hierarchy Position, General Structure Advantage and Innovation: And an Additional Examination on Structural Equivalent Block Models and Between-Sector Position”, *Annual Meeting of the Taiwan Academy of Management* (TAOM)

Winner of the Best Doctoral Student Paper (博士生論文優勝)

32. Kuen-Shiou Yang* (2007), “The Influences of Corporation Network, Competition Network, Core-Peripheral Position, and General Network Advantage on Firms' Innovation in Global High-Tech Industries”, *Annual Meeting of the Taiwan Academy of Management* (TAOM)

Strategy and Technology Management Division—Fine Piece Award (策略與科技管理領域佳作)

33. Cheng-Min Chuang, and Kuen-Shiou, Yang* (2006), “Roles of Firms' Network Position and Hierarchy Position in Technology Innovation in Global Semiconductor Industry: A Social Network Analysis”, *Annual Meeting of the Academy of International Business* (AIB)

34. Cheng-Ming Chuang and Kuen-Shiou Yang* (2006), “How Industry Network and Hierarchy Positions Influence Innovation in Global Semiconductor Industry”, *Annual Meeting of the Academy of Management* (AOM)
IM Division- Best Paper (國際管理領域最佳論文)

<大專生科技部計畫>

1. 韋伶臻 (2017) 韓國文化認知對消費態度、購買意願及收視行為改變影響之研究
(106-2813-C-468-023-H)
2. 華書巖 (2017) Pokemon Go 對網絡行為與網絡成癮影響之研究
(106-2813-C-468-022-H)

